

W



R L D

CONGRESS

11 – 13 September 2015, Paris, France, EU

MEN'S HEALTH MEDICINE MHM 2015

AMBER 2

Andrology - Bio Medical Engineering
Rehabilitation - GEM (Gender Medicine) - MF (The Male Factor)
Fertility - Body Image - Sexuality - Ageing



www.thewabt.org

INDEX

Main Themes.....	1
Historical Background.....	2-3
Promoters.....	4
Scientific Partners.....	5
Corporate Partners.....	6
Program MHM2.....	7-10
Sponsors' Packages.....	11-12
Corporate Partners.....	13-14
Events' Packages.....	15-16
Andrology One Venture\$.....	17-20
Health & Fashion Day.....	21-23
Fashion Technology:	
The Revolution NAM.....	24-26
Man Master Maker Awards.....	27-28
FARD – Fashion Culture Show..	29-30
MHM2 Registration Fees.....	31
MHM2 Proceedings.....	32-33

MAIN THEMES

INNOVATION TECHNOLOGY
IN MEN'S HEALTH
AND HIGH-QUALITY CARE
H Q C



THE MALE FACTOR



GENDER MEDICINE



HEALTH & FASHION

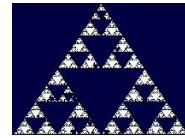
STRING CONCEPT.....OMICS

MAN TECHNOMICS

HEALTH TECHNOMICS

FASHION TECHNOMICS

HISTORICAL BACKGROUND



AMBER 2.....back to AMBER 1

The First Edition of **AMBER - Andrology, BioMedical Engineering and Sexual Rehabilitation**, (**AMBER 1**) has been organized as an IEEE EMBS Symposium at the Carrousel du Louvre in Paris in 1995. The Aim was to create a bridge between the scientific and medical acquisitions in **Men's Health Medicine** – called **Andrology** at that time - and the platforms of **BioMedical Engineering** through the description of dedicated biomedical devices and tissue engineering technologies and on the other side to affirm the right and to describe the possibilities and the strategies for a Man to recovery and to restore his sexuality and sexual performances, when impaired, through specific medical techniques and biotechnologies for a normal wellness and quality of life, as electroejaculation techniques in SCI patients and as vasoactive drugs for erectile dysfunctions or penile implants for organic impotence.



MHM 1

The First Congress on Men's Health Medicine - MHM (Andrology One - Technology and Men's Health-Care), UNESCO, Paris, April 5-8, 2004 launched for the first time the Corpus and the Vision of Men's Health Medicine, as a Convergence of Scientific and Medical Disciplines, Research and Development Projects and Applications, Education Information and Training Programmes on **Men's Health** worldwide, hosted into and under the aegis of UNESCO, the UN Institution at the crossroad of Education, Culture, Science and Information. This World Experts' Event has been the First

One of the Trilogy on Human Health Medicine – HHM,(Men’s, Women’s and Children’s Health Medicine), promoted by **WABT – The World Academy of BioMedical Sciences and Technologies**, founded under the aegis of UNESCO in 1997.

MHM 2.....The Present and the Future

After 10 Years **The Second Congress on Men’s Health Medicine – MHM2** is raising as a Bridge between the Demand and the Needs of People for **Health Quality Care -HQC**, supported by the Innovation Technology in Medicine and Health, and the **Convergence of Sciences and Technologies** to generate **Global Services and Providers for Health** in Quality of Life, (Nutrition, Reproductive Health, Sexuality, Ageing), Predictive and Preventative Medicine, Personalized and Regenerative Therapies. MHM2 Launches **The First Event on Global Enterprising and Business Partnership in Men’s Health**. Starting on **The Male Factor**, through **The Gender Medicine and The Care of Couples**, the two scientific Days will conclude into the Celebration of **The First International Event on Health & Fashion**, during the Paris Men’s Fashion Week,, disclosing the Fashion Technology Innovation married to the Beauty of the Traditional and Modern Art Design in Wedding at the crossroad of European and Asian Cultures. Wedding as personal, relational and collective Event marks the Milestones of the Quality of Life between Man and Woman concerning Reproduction, Sexuality, Ageing and Caring of Each Other. **Health and Fashion** represents the Landmark of the Quality of Each Person, to feel Healthy and to feel Aware of his/her own Beauty to drive personal connecting and sharing Fundamental Values of Life.

PROMOTERS

I-MHM

Institutions of Men's Health Medicine

London, UK

HL

Health Life Creative Enterprise

London, UK

IfL

Institute for Life

Paris, France

IASTA

**International Association
of Sciences and Technologies in Andrology**

Paris, France

AEFF

Association pour l'Etude de la Fertilité de la Femme

Paris, France

SAI

Society of Andrology India

Kharagpur, India

BIOYEAR Medical Intl

Beijing, China

WABT

**World Academy
of BioMedical Sciences and Technologies**

Paris, France

SCIENTIFIC PARTNERS

I-MHM

Institutions of Men's Health Medicine

London, UK

IfL

Institute for Life

Paris, France

IASTA

**International Association
of Sciences and Technologies in Andrology**

Paris, France

SAI

Society of Andrology India

Kharagpur, India

AEFF

Association pour l'Etude de la Fertilité de la Femme

Paris, France

ICET

**International Council
for Engineering and Technologiee**

Paris, France

WABT

**World Academy
of BioMedical Sciences and Technologies**

Paris, France

CORPORATE PARTNERS

I-MHM

Institutions of Men's Health Medicine

London, UK

WEIL

WABT European Institute for Life

Budapest, Hungary

IBM

IBM Magyarországi Kft

Budapest, Hungary

Cyto Cord Ltd

Torquay, UK – Budapest Hungary

HL

Health Life Creative Enterprise

London, UK

BIOYEAR Medical Intl

Beijing, China

.....and Others

Program MHM2
Shortcut HighLights Sessions

11 September, 2015

INNOVATION
IN MEN'S HEALTH QUALITY CARE - HQC
GLOBAL ENTERPRISING
AND BUSINESS PARTNERSHIP
IN MEN'S HEALTH

(Round Table)

Organized by Health Life Creative Enterprise, London, UK



AMBER 2
INVIVGENSOME
TECHNOLOGY FOR MAN
In Vivo NanoSome Therapy
in Male Contraception and Prostate
Main Lecture: Sujoy GUHA, India

HUMAN SPERM AND LONGEVITY
Male Centenarians
The Blue Zone Network
in the Mediterranean Islands
Chairmen: Maria Luisa GANADU, Italy
Pier Giovanni D'AYALA,
INSULA, UNESCO NGO, Paris, France

12 September, 2015

**GEM – GENDER MEDICINE
INFRA-RED IMAGING TTM TECHNOLOGY**

Organized By BIOYEAR Medical Intl, Beijing, China

Chairmen: LI SHUNNAN, LIU ZHONGGI



**AMBER 2
CONVERGENCE OF RO-CO,
MICRO and NANOTECHNOLOGIES
IN EXPANDABLE REPRODUCTIVE SURGERY**

Organized by

Health Life Creative Enterprise, London, UK

Chairman: Giuseppe (J) Tritto, Italy



**BIOBANKING, STEM CELLS
AND REGENERATIVE MEDICINE**

Organized by CytoCord, London, UK

Chairman: Pal Miletics, Budapest, Hungary



MAN COSMETOLOGY

Organized by Cosmetology Industries



INNOVATION IN VACCINES (FOR STD)

Organized by

Journal of Vaccine Research and Development

Chairman: Giulio Tarro, Italy

13 September, 2015

HEALTH & FASHION DAY
DURING PARIS MEN'S FASHION WEEK 2015
Exhibitions and Fashion Spots

FOOD & FASHION EXHIBITION
DURING THE DAY SESSIONS

13 SEPTEMBER MORNING EVENTS

JUST TECHNOLOGY FOR FASHION
THE REVOLUTIONARY NANO-MATERIALS
AND NANO-TECHNOLOGIES FOR FASHION

JTF FASHION GARAGE
Infra-Red Measurable Technology
for Fashion Design
Nanites Technology
for Fashion HQ Manufacturing

●
HEALTH & FASHION: MY SECOND SKIN

- The Healthy Fashioniste –

-

THE WEARABLE MAN

●

The Leather (and Fur) Man

13 SEPTEMBER, EVENING EVENTS

**ALTERGO
THE CREATIVITY OF MAN**

**MAN MASTER MAKER
L'HOMME CREATEUR
3M AWARDS**

Personality AWARDS

(Jury composed by WABT and ICET Board and AdCom Members)



FARD – FASHION ART DESIGN

COLOURS & FASHION

Fashion Wedding Couture

inspired by

EuroAsia and Indonesia

Culture and Tradition



Cultural Awards

SPONSORS' PACKAGES

THE 2ND WORLD CONGRESS ON MEN'S HEALTH MEDICINE -
MHM 2

11-13 SEPTEMBER, 2015, PARIS

PARTNERSHIP CATEGORIES

DIAMOND PARTNER (50.000 €)

Partnership includes:

Top Priority Location of a 10'x10' exhibit space
Full page color adv in the conference program
Recognition as the co-partner of Opening Ceremony
Company Logo on all Welcome Reception signage
Full page handout in the conference bag
Named conference event
4 complimentary conference registrations
2 complimentary presentations
4 complimentary 'exhibitor only' badges
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the conference

PLATINUM PARTNER I (30.000 €)

Partnership includes:

Priority Location of a 10'x10' exhibit space
Half page 4-color adv in the conference program
Recognition as the co-partner of MHM2 Conference
Company Logo on all Welcome Reception signage
Full page handout in the conference bag
2 complimentary conference registrations
2 complimentary presentations
3 complimentary 'exhibitor only' badges
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the conference

PLATINUM PARTNER II (20.000 €)

Partnership includes:

Priority Location of a 10'x10' exhibit space
Half page 4-color adv in the conference program
Recognition as the co-partner of Health&Fashion Conference
Company Logo on all Welcome Reception signage
Full page handout in the conference bag
2 complimentary conference registrations
2 complimentary presentations
3 complimentary 'exhibitor only' badges
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the conference

GOLD PARTNER (10.000 €)

Partnership includes:

2 Poster place exhibit space
Half- page color adv in the conference program
Recognition as the co-partner of the welcome reception
Company Logo on all welcome Reception signage
1 complimentary conference registration
1 complimentary presentation
2 complimentary exhibitor only badges
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You signage during the conference

SILVER PARTNER (5.000 €)*Partnership includes:*

Half- page color adv in the conference program
Company Logo on all welcome Reception signage
1 complimentary conference registration
1 complimentary presentation
2 complimentary exhibitor only badges
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You signage- during the conference

BRONZE PARTNER (3.000 €)*Partnership includes:*

Half- page color adv in the conference program
Company Logo on all welcome Reception signage
1 complimentary conference registration
2 complimentary exhibitor only badges
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the conference

WELCOME RECEPTION (10.000 €)*Partnership includes:*

2 Poster place exhibit space
Half- page color adv in the conference program
Recognition as the primary co-partner of the Welcome Reception
Company Logo on all Welcome Reception signage
1 complimentary conference registration
1 complimentary presentation
2 complimentary exhibitor only badges
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the conference

GALA DINNER (20.000 €)*Partnership includes:*

Priority Location of a 10'x10' exhibit space
Half page 4-color adv in the conference program
Recognition as the co-partner of the Gala Dinner Awards
Company Logo on all Gala Dinner signage
Full page handout in the conference bag
2 complimentary conference registrations
2 complimentary presentations
3 complimentary 'exhibitor only' badges
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the conference

FULL DAY COFFEE BREAK (3.000 €)*Partnership includes:*

3 partnerships are available, one per conference day
Company Logo on all signage in the coffee area
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the conference

INTERNET CAFE (1.500 €)*Partnership includes:*

Company Logo on all signage in the internet access areas
Acknowledgement on all conference printings, website and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the conference

CORPORATE PARTNERS

EACH COMPANY INTERESTED IN ONE OR MORE THEMES OR SESSION OF THE CONGRESS, OR ON THE MAIN THEME OF EACH DAY, OR IN ONE OR MORE EVENTS, CAN BE A SPONSOR, STARTING FROM A BASIC FEE OF 1.000 EUROS, NEGOTIATING THE AD-HOC PARTICIPATION.

EACH COMPANY CAN PROPOSE AN INVITED SESSION (IS), A SPECIAL EVENT SESSION (SES), A PRE-CONFERENCE WORKSHOP (W), A TUTORIAL (T), A MINI-SYMPOSIUM (MS).

IS - INVITED SESSIONS (DURING-CONFERENCE)

Invited Sessions from Leading Experts, Researchers, Academic Institutions, R&D Companies, Corporates, Foundations, on the recent advances will be focused on specific topics under the **Main Conference Themes (Men's Health, Gender Medicine, Health & Fashion)** in Health and Health-Care, TeleMedicine and eHealth, Connecting and Connected Health, Biological Engineering, Bioinformatics and Biogenetics, Nano (bio) Technologies, Biomedical engineering, Life and environmental Sciences, Clinical Applications, Biomedical Education, Patient Information Education, Rights, International Laws and Ethics. All submissions in invited sessions will be required to follow the **4-page paper** format. Invited sessions will be scheduled under the Day Conference Theme with 30-60-90- minutes time slots during the conference, as is the case for regular contributed papers that have been selected for oral presentation. A typical invited session would consist of 3 - 6 talks.

SES - SPECIAL EVENT SESSIONS (DURING-CONFERENCE)

Special Event Sessions are specially devised to include Panel Discussions or Round tables or non-technical, social-economical, business and media - communication Talks (on topics such as Research Funding, Private Investments and Entrepreneurship, or Knowledge and Technology Transfer, Market Place Strategy and Communication) that do not adhere to the structured formats of the regular sessions or can receive a wide interest across different Main Themes.

W - WORKSHOPS (PRE-CONFERENCE)

Workshops will be focused on Current and Future Trends in Technology for Men's Health Medicine and on Services H Providers for Health and Men's Health A workshop may be delivered by a group of Leading Researchers and Pioneers in their respective areas in a half day format with a nominal fee charged to registrant. A website will be made available to Workshop registrant to download any material provided by the Workshop organizer(s). Workshop organizer(s) may provide any additional material such as handouts to participants during the Workshop.

T - TUTORIALS (PRE-CONFERENCE & DURING-CONFERENCE)

Tutorials will provide reviews of a specific area related to Technology, BioTechnology, Biomedical Engineering, eHealth and TeleMedicine, IT for Health and I-Cloud, with a perspective of Technology Development and Clinical Implementation in Men's Health Quality Care, and may also involve registrants through a hands-on experience or demonstrations. A tutorial may be delivered by individuals or a group of leading educators, researchers, CEO's and Pioneers in their respective areas in a half day format with a nominal fee charged to each registrant. A website will be made available to Tutorial registrants to download any material provided by the Tutorial organizer(s). The tutorial organizer(s) may provide any additional material such as handouts to participants during the Tutorial.

MS - MINI-SYMPOSIA (DURING-CONFERENCE)

Mini-symposia Sessions will be dedicated to invited talks and panel discussions from leading researchers covering a specialized topic in multi-disciplinary and cross-disciplinary areas of Men's Health and Men's Health Quality Care. All submissions to mini-symposia sessions will be required to follow the **1-page paper** format. A mini-symposium will be scheduled during the conference under the Day Conference with 30-60-90 minutes time slot. A typical mini-symposium will consist of 2-4 invited talks, or a combination of invited talks and a panel discussion.

UNIQUE EVENTS' PARTNERS

**ANDROLOGY ONE VENTURES\$
PARIS, 25 JUNE 2015
500 € FOR EACH INVITED BY AND ON-
DEMAND TOP LEADERS AND COMPANIES)**

Invitation includes:

Participation to the Panel List
Pre-defined short spot at the Round Table
Profile of the Company into the Brochure of the Event
Profile of the Company into the Website of the Event
Full page color adv in the conference program
Recognition as the co-partner of the Event
Company Logo on all Event signage
Acknowledgement on all conference printings, website
and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the
conference

**FASHION TECHNOLOGY
PARIS, 27 JUNE 2015
250 € FOR EACH INVITED BY AND ON-
DEMAND FASHION INDUSTRY DESIGN/
TECHNOLOGY INDUSTRY DESIGN TOP
LEADERS AND COMPANIES)**

Invitation includes:

Participation to the Panel List
Pre-defined short spot at the Round Table
Profile of the Company into the Brochure of the Event
Full page color adv in the conference program
Recognition as the co-partner of the Event
Company Logo on all Event signage
Acknowledgement on all conference printings, website
and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the
conference

**THE HEALTHY FASHIONISTE
PARIS, 27 JUNE 2015
ALTERGO – THE NEW DIMENSION OF MAN
THE WEARABLE MAN – THE LEATHER OF MAN
PARIS 2015
250 € FOR EACH INVITED BY AND ON-
DEMAND FASHION INDUSTRY DESIGN
AND TECHNOLOGY INDUSTRY DESIGN**

Invitation includes:

Participation to the Panel List
Pre-defined short spot at the Round Table
Profile of the Company into the Brochure of the Event
Full page color adv in the conference program
Recognition as the co-partner of the Event
Company Logo on all Event signage
Acknowledgement on all conference printings, website
and announcements
Recognition in WABT MHM2 Proceedings
Logo on -Partner Thank You- signage during the
conference

**MAN MASTER MAKER AWARDS
L'HOMME CREATEUR AWARDS
PARIS, 27 JUNE 2015
200 € FOR EACH INVITED BY AND ON-
DEMAND**

FASHION INDUSTRY DESIGN MAKERS,
TECHNOLOGY INDUSTRY DESIGN MAKERS, HEALTH
TECHNOLOGY INDUSTRY DESIGN MAKERS, TOP
ENTREPRENEURS AND OPINION LEADERS,
FINANCIAL LEADERS, MEDIA COMMUNICATION
CHANNELS REPRESENTATIVES, NATIONAL AND
INTERNATIONAL DECISION-MAKERS

**AWARDS SPONSOR PARTNERSHIP
MULTIPLE SPONSORS ARE AVAILABLE
5.000 EUROS FOR EACH**

Sponsorship includes:

Award Assignment to the Author by the CEO
Profile of the Company into the Brochure of the Event
Recognition as the Co-Partner of the Event
Company Logo on all Event signage
Acknowledgement on all conference printings, website
and announcements

**FARD – FASHION ART DESIGN
PARIS 2015
COLOURS & FASHION IN TRADITIONAL
WEDDING DRESSES IN EURASIA.
▪CULTURAL EXHIBITION FASHION SHOW ▪
250 € FOR EACH INVITED BY AND ON-
DEMAND**

FASHION INDUSTRY DESIGN MAKERS,
TECHNOLOGY INDUSTRY DESIGN MAKERS, HEALTH
TECHNOLOGY INDUSTRY DESIGN MAKERS, TOP
ENTREPRENEURS AND OPINION LEADERS,
FINANCIAL LEADERS, MEDIA COMMUNICATION
CHANNELS REPRESENTATIVES, NATIONAL AND
INTERNATIONAL DECISION-MAKERS)

**FASHION SHOW AND EXHIBITION PARTNERSHIP
MULTIPLE SPONSORS ARE AVAILABLE
5.000 EUROS FOR EACH**

Sponsorship includes:

Short Spot in the Technology, Health&Fashion Day
Exhibition Space and/or Spot Event
Profile of the Company into the Brochure of the Event
Recognition as the Co-Partner of the Event
Company Logo on all Event signage
Acknowledgement on all conference printings, website
and announcements

MAIN EVENT

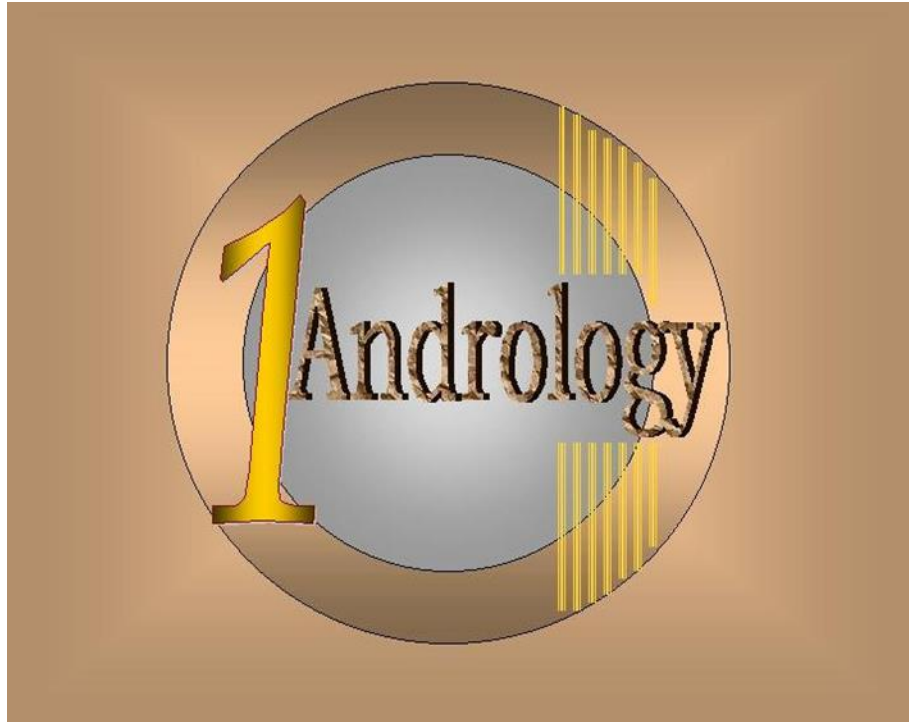
**ANROLOGY ONE
VENTURES\$ EURASIA 2015
11 September Morning, 2015**

**Entrepreneurship
and Business
in Men's Health**

**Global Enterprising
and Business Partnership
in Men's Health**

**Men's
Health Quality Care - HQC**

ANDROLOGY ONE VENTURES\$ EURASIA 2015, Paris



ANDROLOGY ONE VENTURES\$ EURASIA 2015 presents a World Prime Forum for the identification of business strategies, investment and market development opportunities in **EURASIA Men's Health Medicine** Sector, fostering joint ventures between investors, health operators and clinical experts, pharmas, skinceuticals, enhancers, medical devices & equipment developers, distributors and partners.

Attended by top-level “ whos-who” of the Industry,
Sponsorship at this conference is a Gateway for all industrial players who are keen to raise their companies' profile and establish themselves at the market forefront.

Organized by Health Life Creative Enterprise, London, UK



MHM2

MEN'S HEALTH MEDICINE

THE FIRST TECHNOLOGY ENTREPRENEURSHIP
AND
BUSINESS EVENT IN MEN'S HEALTH

by HealthLife Creative Enterprise, London, UK.
www.thewabt.org

ANDROLOGY ONE VENTURES\$, Paris 2015

The First International Event on Entrepreneurship – Investments - Business Market Place for MHQC - Men's Health Quality Care

The Inaugural **Andrology One Ventures Euro-Asia 2015** serves as a strategic platform that will convene Senior and Emerging Executives and Decision-Makers in **Men's Health QPC - Quality Personal Care**, aesthetic, anti-ageing, regenerative business & investment industry **at One Event** to develop their Euro-Asia Strategy for Men's Health Services and Providers. **Paris Andrology One Ventures Event 2015** is the European unique Place where Investors, Financiers, Aesthetic Care Operators, Cosmoceuticals and Nutraceuticals, Specialty Pharmas, Laser Technologies, BioBanking and Regenerative Medicine Technologies, Medical Devices & Equipments Providers of Men's Health Medical Aesthetic Regenerative Anti-Ageing & Plastic Surgery Industry meet to do Business. **Leaders** will share ● what are the Market Landscapes, Business Models and Investment Opportunities in Europe and in Asia., ● what is at the edge and what is emerging for the Market of Male European and Asian Consumers-Clients, ● what is shaping the Model of Private Men's Health medical, aesthetic & surgery Brands, ● what are Euro-Asian Governments' and Institutions' Efforts and Incentives and Private International Financial Investment Funds in expanding this Industry in **Men's Health & Fashion**, ● how will the Future Growth Trends, Directions and Challenges impact the Men's Health Quality Personal Care Business. **Paris Andrology One Venture Euro-Asia 2015** deals ● To Connect Ideas and Forge strategic Collaborations, ● To Network with Movers & Shakers and To Raise Win-Win Partnerships, ● To Invest for profitable return to open a Gateway to Asia, bridging with Europe.

I-MHM – Institutions of Men's Health Medicine in London with **IASTA – International Association of Sciences and Technologies in Andrology** in Paris is pioneering the First Event **Andrology One Ventures** on the worldwide Market for **Men's Health Quality Personal Care** in BioBanking, Stem Cells, Regenerative and Aesthetic Medicine & Surgery.

MAIN EVENT
13 September
- The One-Stop Day -

HEALTH & FASHION
Day

Fashion
Technology
Paris 2015

HEALTH & FASHION

Day Celebration has the ambition to propose for the first time on the international scenario a **Cultural Carrefour** between the Research for a High Quality Health with a Fashionable Quality of Life, as Expression of the Holistic Approach to the “ BIEN-ETRE “ of the Human Being as a Self-Conscious Awareness of his HealthNess and a Personal Beauty, Attractiveness and Internal Balance.

- Starting from **Technology for Fashion**, discovering the New Advances in Nano-Materials, Nano-Manufacturing and Nano-Technologies for Fashion Design, and implementing Infra-Red Multi-Modalities Imaging Technologies to discover the Biophysical Properties of New Textiles interacting with the Body, **The Design of a New Wearable and Fashionable Second Skin** is proposed – **My Second Skin** - , biodesigning a Living Dress and a Healing Dress Technologies and Techniques.

Tuning the Leather Man as The Wearable Man is a sophisticated and futuristic Challenge for Design and Style for **The Healthy Fashioniste**.

- **ALTERGO** explores the dual Personality of each Man in front of Healthness, Quality and Style of Life and promotes the Unique Role of Man as Master Maker – **L’Homme Createur** -, offering the opportunity to award international personalities, - Les Symboles de L’Homme Createur - in different domains of the Research, Technology, Design and Entrepreneurship.

- **FARD (Fashion Art Design) Exhibition** celebrates the Symbolic Richness of the Main Personal and Social Event of a

Couple in the Fashion Colours Creativity of Traditional Wedding Dresses through a bridge between Europe and Asia.

**Fashion
Technology
2015**

**Wearable
Accessories**

The Living Dress
NAM
NanoManufacturing

The Healing Dress

**Colours
and Fashion**

**VIRTUAL
REALITY**

**HEALTH and FASHION
Event**
27 June, 2015, Paris

Main Event

13 September Morning, 2015

Fashion Technology

Paris 2015

**THE
REVOLUTION
NAM**

NanoMaterials

NanoManufacturing

NanoTechnologies

FASHION TECHNOLOGY

Paris 2015

**Launching the Eurasia Academy
for Fashion Design & Textiles**

Organized by: JTF Just Technology for Fashion, London, UK



The Revolution NAM

NanoTechnologies for Fashion

JJTFashion Company (Just Technology for Fashion) is a Member of Fashion Industry Network in Paris as a unique brand specialized in innovative Nanomaterials, NanoTechnologies and NanoManufacturing (NAM Technologies) for Textile Industry and Fashion Design.

The unique Properties of NanoMaterials for Textile Utilization as Nanothreads and Nanopowders, are applicable for manufacturing textile tissues and printing dresses, using synthetic and natural textile materials.

The Principles of linkage between nanocomponents and synthetic and natural materials are applied in the fabrics of innovative tissues and textile manufacturing, using special Technologies as InfraRed Technologies, specifically developed by JTF for Health and Fashion applications.

The unique Properties of NanoMaterials to be reactive at the different components of light spectrum, based on the

principles of Nanoplasmonic Technologies, permit to manufacture fashionable textiles and to design innovative dresses and accessories for fashion, using the dynamic interaction between nanocomponents and lights, modulating the thermic and non-thermic expression of colours effects on dresses and accessories . These general physical properties of NanoMaterials have been applied in car industries with special vernices for luxury car brands and on nano-tapes for decoration and for impermeabilization, utilizing the loto effect for water and temperature insulation and the mirror amplification effects for light interaction. The unique biophysical properties of NanoMaterials are able to increase the quality of the performances of the sport wears for resistance, thermic insulation and impermeabilization, to develop new generation of medical and health dresses for vulnerable populations as children and aged people.

JTFashion is proposing a unique Vision in Fashion BioConcepts and Biodesign to exploit the Potential of Biocompatible Nanomaterials. The combination of the fashionable effect (the Living Dress) with the health protection effect (the Healing Dress) is completely innovative, proposing New Textiles based on Advanced Technologies of manufacturing of NanoMaterials with synthetic and natural textiles, offering to the creative stylists the possibility to propose the Dynamic Fashionable Design to fit the needs of Quality of Life and Style of Life for Fashion with technologically advanced wearable dresses and accessories.

Main Event

13 September Evening, 2015



HEALTH & FASHION
Day

MAN MASTER MAKER
L'HOMME CREATEUR

3 M AWARDS

Paris 2015

**MAN
MASTER MAKER**



**L'HOMME
CREATEUR**



3 M Awards

Ceremony

4-5.30 PM
13 September, 2015
AMPHITHEATRE
FARABEUF
12, Rue de l'Ecole
de Medecine
Paris

Main Event

13 September Late Evening, 2015

HEALTH & FASHION

Day

F A R D

Culture Fashion Event

From the Single One To the Couple

Traditional and Modern

Wedding Dresses

Show

Paris 2015



FARD

Colours
and Fashion
Paris 2015

Fashion Art Design

Legong Srimpi, Anne Avantie, 2014

MHM2 Registration Rates

Category	Advance Rate ON/ OR BEFORE AUGUST 30	Regular Rate AFTER AUGUST 30 OR AT THE CONGRESS PLACE
1.WABT Member	€400	€500
2.WABT Low Income Countries Member	€200	€200
3.Non Member	€500	€650
4.Non Member Low Income Countries	€250	€300
5.WABT NGTP Graduate Student	€100	€120
6.Graduate Student Non Member	€120	€150
7.WABT NGTP Undergraduate Student	€50	€70
8.Undergraduate Student Non Member	€60	€80
Day Rate Attendant	€100	€100

All fees are in Euros & do not include VAT

Registration includes:

Access to all sessions, exhibits, welcome reception, conference program, conference proceedings, plus additional conference handouts.

Gala Dinner

The Categories 1-2-3-4 have access to the gala dinner. Accompanying person will be charged of 30 Euros and at the availability of places. The Categories 5-6-7-8 will be charged of 30 Euros at the availability of places

Refunds: General attendees (non-authors) are eligible for a registration refund if the refund is requested in writing prior to 30 August 2015 and will incur a processing fee of €50. There are no registration refunds after 30 August 2015.



Paris, France, Eu
11 – 13 September, 2015

AMBER 2

Andrology - Bio Medical Engineering
Rehabilitation - GEM (Gender Medicine) - MF (The Male Factor)
Fertility - Body Image - Sexuality - Ageing



www.thewabt.org

MHM2 PROCEEDINGS

- CONTRIBUTED 4 PAGE PAPERS & INVITED SESSION PAPERS
- MINISYMPOSIUM / LATE BREAKING RESEARCH ONE PAGE PAPERS / UNDERGRADUATE RESEARCH & DESIGN ONE PAGE PAPERS

MHM2 has a two-step submission process. The Initial Submission is in form of **One-Page Abstract**, that will first be checked for WABT compliancy and will be for review purposes and stamped for confidentiality. If your Abstract is accepted, you will be required to complete a Final Submission which will appear in the Conference Proceedings. If the paper is accepted, the Corresponding Author will be required to upload his final paper by the Final Paper Submission Deadline. At least One Author of the paper must be registered at the appropriate full conference rate (WABT Member, Non-Member, WABT Student Member, Student Non-Member) in order to upload the final paper, except if invited. Each Corresponding Author (the author that submits the paper, will attend the conference to present the paper and is responsible for communicating with the Conference Organizers and the paper's co-authors) is limited to two (2) submissions for the conference. If an Author would like to submit more than 2 final papers to the conference then there is a fee of 100 Euros per additional paper. **Final papers are limited to four (4) pages** with a paper fee of 200 Euros. Authors wishing to submit an over-length manuscript may do with an over-length page fee of 50 Euros per page and limited to an additional 3 pages (maximum page submission is seven (7) pages). This payment will be required after author notification of acceptance, at the time of final paper submission.